



November 2010

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Contact: Daniel Hansen at 760.934.0645 or [dhansen@mammoth-mtn.com](mailto:dhansen@mammoth-mtn.com)

## **Mammoth Environmental Programs – “Think White, Act Green”**

Mammoth Mountain, CA – Mammoth recognizes that a delicate balance must be maintained in order to preserve the dynamic beauty of the Eastern Sierra and share the mountain with future generations. To assist in this ongoing effort, Mammoth created the Department of Environmental Affairs in 2000. Originally launched by employees as a way to implement a recycling program throughout the mountain and town, the program has grown to encompass many aspects including recycling and reuse of natural resources, a widespread reduction of energy usage and much more. Mammoth is 100% committed to environmental stewardship, reducing its carbon footprint and being a leader both in the region and in the ski resort industry for its environmental programs regardless of the current economic climate.

### **Sierra Star Golf Course Goes Purple to Stretch Water Resources**

The Mammoth Community Water District and Mammoth Mountain Ski Area, owners of Sierra Star Golf Course, have successfully completed a long-term project to use recycled water to irrigate turf at Sierra Star Golf Course. Purple is the universal color identifying facilities that contain or are using recycled water. These purple pipes and sprinkler heads can now be seen in use at Sierra Star Golf Course.

The completion of this project represents a significant increase in the efficient use of the Mammoth Basin’s water resources. Approximately 74 million gallons per year of groundwater, previously used for golf course irrigation, is now available for the remaining long term municipal water supply needs of the community.

### **Altis - First LEED Certified Town Homes in Mammoth Lakes**

Mammoth Mountain Real Estate has recently completed construction on the first phase of Altis, the first four LEED Certified permanent residences in Mammoth Lakes. These luxury town homes combine exquisite architecture, stunning views of the Eastern Sierra and a smart ecological footprint in a convenient ski-in / ski-out location on the slopes of Mammoth Mountain. Upon completion, Altis will include 24 residences and an amenities building featuring a fitness center, owners’ lounge and lobby.

“Mammoth Mountain has always been a leader in environmental stewardship, and we do this simply because it is the right thing to do,” said Ron Cohen, Mammoth Mountain’s Director of Government Relations and Environmental Affairs. “We realize that we have a greater responsibility to communicate our successes and use our influence in the Southern California region and ski industry to encourage others to do the same. We

believe that green building is now the baseline and that our guests and second homeowners expect luxury and environmental responsibility.”

LEED was established by the U.S. Green Building Council in 1993 as a national environmental rating system to encourage the mainstream building industry to utilize sustainable practices. Mammoth celebrated the opening of the first LEED certified building in Mammoth Lakes on July 1, 2008 with the opening of a Platinum LEED certified cabin at Tamarack Lodge and Resort.

### **Environmental Initiatives**

Representative of Mammoth’s success in the environmental realm is the implementation of biodiesel fuel in its entire diesel fleet in order to reduce harmful air emissions. Biodiesel is used exclusively in over 30 buses, 46 snowcats and additional construction and snow removal equipment. Mammoth set up the infrastructure and supply chain necessary to utilize biodiesel in the Eastern Sierra region.

Additionally, through the installation of energy reducing products, Mammoth has reduced its electric energy consumption by 23% and has reduced propane consumption by 15%, or approximately 100,000 gallons annually since 2000. Mammoth’s extensive recycling program currently results in the recycling of over 130,000 pounds of plastic, aluminum and glass annually. The Mountain’s commitment to the environment also includes focusing on development of alternative energy sources such as geothermal and wind power, reduction of solid waste through diversion programs such as recycling initiatives that include uniforms, building material and scrap metal, and planning initiatives such as the sponsorship of The Mammoth Downtown Neighborhood District Plan to create a more pedestrian-friendly community that can give folks the opportunity to reduce vehicle miles traveled.

*Mammoth Mountain Ski Area’s Department of Environmental Programs was established in 2000 to help ensure sustainability. To be sustainable Mammoth Mountain must simultaneously fulfill environmental responsibilities, economic requirements and social needs. Mammoth strives to become a better steward, committed to the enhancement of our ecosystem through resource conservation, habitat preservation, biosphere protection and strategic alliances. For more information on Mammoth Mountain’s Department of Environmental Programs, visit [MammothMountain.com](http://MammothMountain.com).*

*Mammoth Mountain Ski Area is the leading four-season mountain resort in California. With 1.3 million annual skier visits, Mammoth Mountain is currently the third most frequented ski resort in the United States. The company owns and operates a variety of resort businesses including recreation, hospitality, real estate development, food and beverage and retail. Specific businesses owned and operated by Mammoth Mountain include Mammoth Mountain Ski Area, June Mountain, Tamarack Lodge and Resort, Mammoth Snowmobile Adventures, Mammoth Mountain Bike Park and the Mammoth Mountain Inn. Mammoth Mountain also operates Juniper Springs Resort, the Village Lodge and Sierra Star Golf Course in Mammoth Lakes, California. For more information on Mammoth Mountain, visit [MammothMountain.com](http://MammothMountain.com) or call 800.MAMMOTH.*

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